



Role Profile - Reading Champion Volunteer – Outreach

The role is about encouraging reading for pleasure by connecting it to the things people already enjoy, in everyday places like, homes, workplaces and communities. No specialist knowledge or previous experience is needed.

We also have a volunteer profile for those who wish to also help in the library environment. (See In Branch and Outreach)

In everyday places

Whether you are at a local social gathering or visiting friends, you are finding opportunities to promote how reading for pleasure can enhance their hobbies and lifestyle.

- Help attract the widest range of library users and non-users to events
- Promote the library as a community space
- Promote reading and related activities
- Promote our online resources

Responsibilities

This is a role where you will be supporting other residents with reading for pleasure.

- To help prepare and distribute multiple copies of supporting materials if necessary
- To assist with accessing our online resources & Apps
- To promote library services and encourage library membership

Direct report

A Library Manager or Assistant Library Manager would oversee your work. Generally, you would report to that person monthly, finding out about new initiatives and activities being held in the library service.

Skills and attributes required for this role

- Enjoy reading for pleasure
- You must be able to relate well to others; this includes individuals of all ages
- You must have a passion for hosting events within communities.
- You must have good communication and organisational skills and be able to engage with a range of diverse individuals
- You are responsible, confident, dependable and enthusiastic
- You are happy to lend a hand to most things
- Basic knowledge of using Apps on digital devices

Potential outcomes for the volunteer

- The volunteer will gain experience of working with residents
- Developing skills in working as a team, communication and customer care
- The volunteer will gain an understanding of how library services work and the role they can play in developing services
- The volunteer will receive any training necessary, such as using online resources
- After an agreed period of volunteering, the library service will provide the volunteer with a reference.